

The Drinks Bulletin / March '19

THE CRAFT
DRINK CO.

We all hope for a calm and settled March and if we have weather any near as good as in February, we'll all no doubt be pleased. If you need a drink to calm the nerves as we approach 29th March, well, we surely have the perfect tittle! Think local, drink British!!

Some price changes continue to be announced by numerous brands and these are all highlighted in our **March Price List**. Increases in prices are shown on the following brands; Bath Ales, Bensons juices and ciders, Dunkertons Cider, Henney's Cider, Hogan's Cider, Purity; and prices have gone **down** on BAM!

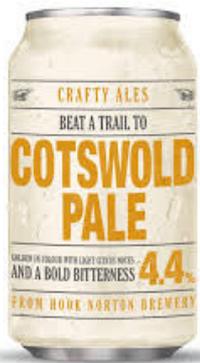
NEW Pinkster Gin

Pink Gin is still on-trend and **Pinkster** leads the way. This crowd-pleasing raspberry gin is made with great care by the Pinkster team at their base in Cambridgeshire and joins our range as quite possibly the most asked-for drink in 2018! We're delighted to offer the complete range of **Pinkster** parafanalia, including their array of Gift Packs, **Gin Jam**, **Boozy Berries** and the soon to arrive **Pinkster Royale**. What's more, we also have their **Hedgepig Gin Liqueurs** in 20cl and 50cl bottles, and each supporting the Hedgehog Preservation Society.



Hook Norton Brewery launch beers in 33cl can format

Cotswold Pale, **Red Rye** and **X Ale**, a new collaboration with Yeastie Boys, available in 24 x 33cl cans. They look amazing!



Lost & Grounded launch 44cl cans ...

Keller Pils, **Running with Sceptres**, **Hop Hand Fallacy** and **No Rest for Dancers**, four best sellers from this exceptional Bristol brewery are now available in 44cl can. From £44.95 ex VAT 24 x 44cl / £1.87 a unit



... and so do Gloucester Brewery

One of our longest standing & favourite breweries, **Gloucester Brewery** have launched their **Session IPA** (4.5%) and **American Pale** (6.4%) in new 44cl cans. More liquid, more to savour, more to sell. From £46.95 ex VAT 24 x 44cl / £1.96 a unit



NEW Twisting Spirits

We are thrilled to introduce the range of **Twisting Spirits** into our catalogue. Three extraordinary gins crafted in a unique combination of hot and cold distillation techniques that create these amazing flavours— **Kaffir Lime & Lemongrass**, **Earl Grey Tea** and **Douglas-Fir**. Available in 70cl and 20cl bottles, and a Trio Gift Box.

From £25.00 ex VAT / 70cl bottles and £10.50 ex VAT 20cl bottles



THE CRAFT
DRINK CO.

www.craftdrink.co.uk
office@craftdrink.co.uk
01451 600800

Cheltenham Gin ... 'The Taste of Champions'

What better way to celebrate the month of March and The Cheltenham Festival (12-15th March), jump racing's annual showcase, than with **The Cheltenham Gin!** Whether you are a bar or a shop, now's the time to stock up on this great gin. A perfect celebration and a highly suitable 'house gin' for those in and around Cheltenham.

Buy 24 bottles for a **free Taster Bottle**; buy 12 bottles and we'll supply a 13th half price.

Post a picture on social media on your Cheltenham Gin in situ, and be in the running to win the prize draw of your March purchases of Cheltenham Gin (up to a max 6 bottles).

Go to www.cheltenham-gin.co.uk for competition details and serve ideas.

£22.00 ex VAT / 70cl bottle



Bath Ales

15% OFF when you buy any 3 cases

Bath Ales needs little introduction but their newer **Lansdown IPA** might be less familiar to you. This Westcoast IPA packs amazing

flavours in its 500ml bottle. Bright gold in colour with a spicy hop aroma (from Simcoe and Mosaic); a peppery, fruity palate combining with honeyed malt, and a long lingering finish.

All Bath Ales 12 x 500ml bottles now £19.95 ex VAT—buy 3 cases or more for 15% OFF



BAM Life; new great varieties and new lower prices!

BAM's new **Organic Strawberry Milk** and **Banoffee Protein Milk** are great additions to this all natural, healthy milk drink range. Equally good are the new prices, being achieved due to your support for this new brand. **Now £1.16 ex VAT for Banana, Chocolate** and new **Strawberry**, and **£1.54** for the **Vanilla** and **Banoffee Proteins**.

All packed in 12 x 33cl recyclable cartons



Up to 15% OFF Pearson's Cider and Perry!

Mike Pearson, accountant-turned cidemaker has become synonymous with making wonderful ciders ... and he makes superb Perry too! His 2018 vintage is truly delicious ... so we encourage you to stock it alongside his trio of ciders. **10% OFF when you buy 3 cases including one of Perry; 15% OFF if you include 2 of Perry!! And his 4 Bottle Gift Box is top class too!**